

Debby Welker's BIO



Debby Welker will retire from IBM on March 31, 2010 after a 36 year career in sales and marketing. She will then become the global marketing manager for the IBM Alliance for Dassault Systemes, a world leader in 3D and Product Lifecycle Management solutions. The first half of her career was in large account sales, sales education and sales management. For the past 19 years Debby has been focused on Marketing primarily in the Industrial Sector. Her first marketing position was to create automotive supplier offerings for North America. She was also the National Solutions Manager for SMB Manufacturing, created IBM's first ERP implementation practice, led IBM's Systems Group SMB Marketing worldwide, initiated and managed IBM's ServerProven program for Intel-based software developers, and is now the Global Marketing Program Director in IBM Software Group for Product Lifecycle Management solutions.

Debby received a Bachelor's Degree in Math Education from Case Western Reserve University in Cleveland, Ohio, and an MBA degree from Baldwin Wallace College in Berea, Ohio. She lives in Angel Fire, New Mexico with her husband Donald, and has two grown children.